



CONTACT

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EDUCATION

University of Arizona
Bachelor of Fine Arts
2014 – 2018
Emphasis in Graphic Design
Summa Cum Laude

SKILLS

Photoshop	Art Direction
InDesign	Photography
Illustrator	Sketch
After Effects	Keynote

ACCOLADES

Outstanding Senior Award, College of Fine Art Nominee
2018

First Place Art Contestant, Dusk Music Festival
2017

College of Fine Arts Achievement Awards, High Academic Distinction
2016 – 2018
Academic Distinction
2015

WORK EXPERIENCE

Jonathan Adler, Digital Designer
November 2019 – Present | New York, NY

Collaborated with creative, marketing, and leadership teams to promote a luxury home decor brand with a distinct (and fabulous) voice. Designed emails, graphics & animations for digital marketing channels. Successfully boosted online engagement & revenue over the past year through creative development.

Carolina Herrera, Freelance Art Director
August – September 2019 | New York, NY

Oversaw the Fall 2019 New York Fashion Week show in Battery Park & the grand re-opening of their flagship store on Madison Avenue. Designed digital & print collateral for internal & external marketing channels.

Everytown for Gun Safety, Creative Intern
June – August 2019 | New York, NY

Established the national brand identity for Students Demand Action- the younger generation's movement to end gun violence in America. Designed social media graphics & animations that informed, engaged & united hundreds of student chapters around the country.

Brooks Brothers, Junior Graphic Designer
November 2018 – August 2019 | New York, NY

Collaborated with internal teams to create elevated digital & print content for the oldest American retail brand. Designed international campaigns, including collaborations with the Make A Wish Foundation and St. Jude Children's Research Hospital.

Dismantling Fear, Creative Director
January – July 2018 | Tucson, AZ

Directed the creative manifestation of the grant-funded project, "Dismantling Fear: Voices of Tucson's Refugee Community". Designed a literary magazine & website sharing the stories of people from around the world, who escaped unimaginable hardships, to start over in America.

Spring Studios, Creative Intern
January – July 2018 | New York, NY

Mentored by the Executive Creative Directors as they worked on several luxury brand campaigns from ideation to implementation. Created digital and print collateral for clients such as Marc Jacobs, Rodan and Fields, & Ralph Lauren. Redesigned all agency case studies.

University of Arizona, Student Designer
October 2016 – May 2018 | Tucson, AZ

Mentored by the Art & Creative Directors of a major University. Created digital & print marketing material for various schools, departments & offices. Branded the University's first licensed food product- Wildcat Local Roast Coffee.

YOGA & MEDITATION

200 Hour RYT Yoga Teacher, Certified by Pure Yoga
August 2015 – Present | New York, NY & Tucson, AZ

Taught various yoga classes for Alo Yoga, Quell Skateboarding, KCDC Skateshop, Vans, Pure Yoga, 4th Avenue Yoga & the University of Arizona Recreation Center. Also led zoom yoga & meditation classes for fellow employees at Jonathan Adler Enterprises.