

STEPH REID

DESIGN

CONTACT

steph-reid.com
stephreid3@gmail.com
908-310-2375

EDUCATION

Bachelor of Fine Arts
University of Arizona
2014 – 2018
Emphasis in Graphic Design
Summa Cum Laude

SKILLS

Photoshop
Illustrator
InDesign
After Effects
Microsoft
Keynote

ACCOLADES

Outstanding Senior Student Nominee
College of Fine Art
2018

First Place Art Contestant
Dusk Music Festival
2017
Digital Illustration

College of Fine Arts Achievement Awards
High Academic Distinction
2016 – 2018
Academic Distinction
2015

WORK EXPERIENCE

11/2019 – Present
New York, NY

Web Designer

Jonathan Adler

Digital content creator for renowned American potter, designer and author, Jonathan Adler.

Fall 2019
New York, NY

Freelance Art Director

Carolina Herrera

Assisted one of fashion's most iconic brands during their Fall 2019 fashion show & new flagship store opening.

Summer 2019
New York, NY

Students Demand Action Intern

Everytown for Gun Safety

Engaged thousands of young activists in the gun safety movement through the creation of social media graphics & animations.

11/2017 – 9/2018
New York, NY

Junior Graphic Designer

Brooks Brothers

Collaborated with various internal teams to produce elevated digital & print collateral for an iconic American retail brand's international campaigns.

Spring 2018
Tucson, AZ

Branding Designer

Wildcat Local Roast Coffee

Designed the University of Arizona's first licenced food product- Wildcat Local Roast Coffee. Collaborated with Shamrock Food Distributors to manufacture branded packaging.

12/2017 – 5/2018
Tucson, AZ

Creative Director

Dismantling Fear Project

Designed a **website** & literary magazine sharing the stories of refugees from around the world, who escaped unthinkable circumstances, to start new lives in Tucson.

Summer 2017
New York, NY

Creative Intern

Spring Studios

Mentored by executive creative director, Mark Fina, as he managed several luxury brand campaigns for clients such as Estee Lauder, Marc Jacobs & Ralph Lauren

10/2016 – 5/2018
Tucson, AZ

Student Designer

University of Arizona Marketing Department

Developed an understanding of branding & how to create within its confines while creating digital & print collateral for the major schools, departments & offices of the University of Arizona.

10/2015 – Present
New York, NY
Tucson, AZ

Yoga Instructor

Alo, Pure, KCDC Skateshop, Vans, 4th Ave Yoga, University of Arizona Rec Center

Taught Vinyasa, Hatha, Hot Yoga, Power Yoga, Stand Up Paddleboard (SUP) Yoga & Yoga for Skaters classes for various clients.